

# There are a billion reasons to hold your event in Calgary.

We're investing more than one billion dollars to make Calgary the largest convention destination in Western Canada. With an expanded BMO Centre and hotel development on Stampede Park, new event centre, new Culture & Entertainment district, upgrades to Calgary's pedestrian walkway – Stephen Avenue – and more, we have a lot to talk about!



Calgary has been named the most liveable city in North America by The Economist for two years in a row, with perfect scores for stability, healthcare, education and infrastructure.

Calgary has the highest concentration of corporate head offices in the country – it's the same with small and mediumsized businesses too.

Calgary is Canada's sunniest major city, getting about 2,400 hours of sunshine annually.

Calgary is good for your bottom line. Alberta is the only province in Canada without a provincial sales tax (PST).

By 2024, Calgary will be the largest convention destination in Western Canada with the one-million-squarefoot BMO Centre, the nearby Calgary TELUS Convention Centre, and more than 15,000 hotel guest rooms.

Calgary thrives in the key economic sectors of energy, technology, life sciences, manufacturing and agribusiness.

Calgary's +15 Skywalk system is the world's largest indoor, pedestrian pathway network. The weather-protected walkways are 15 feet above ground and run for 11 miles. The +15 links Calgary's downtown, connecting shops, hotels and restaurants.

Calgary Stampede, the "Greatest Outdoor Show on Earth" is 10 days of rodeo, music, food and old-fashioned western hospitality. The Calgary Stampede has been going strong for over 100 years and attracts more than one million visitors every July, making it the highest grossing festival in Canada.

# Calgary at a Glance





#### **BMO Centre at Stampede Park**

The largest and most versatile venue in Calgary, the BMO Centre, is 265,000 sq. ft. and is currently undergoing a \$500 million expansion to bring their total amount of space to over one million sq. ft. by mid-2024. The new space will offer tremendous flexibility, modern technical systems and meet the highest safety and environmental standards.

The Calgary Stampede meetings and convention team of more than 100 professionals believe that each client is unique and deserves personal attention with superb service. Dedicated staff, from caterers to A/V technicians, have decades of experience in creating memorable events. They coordinate and execute every last detail, create themes, provide the décor and lighting, organize the entertainment, liaise with suppliers, and deliver world-class dining experiences.





Renderings of the BMO expansion, expected to be completed in 2024.

#### **Calgary TELUS Convention Centre**

Canada's first purpose-built, full-service convention centre, the Calgary TELUS Convention Centre (CTCC) has 122,000 sq. ft. of dedicated convention space, 47,000 sq. ft. of exhibit space, five pre-function areas and 36 meeting rooms.



A hub for local, national and international conventions, congresses, meetings and events, it is an integral part of the city centre. Each year, thousands of people visit the CTCC as well as nearby shops, restaurants, businesses, services and attractions. The facility connects to three four-star hotels: the Hyatt Regency Calgary, the Fairmont Palliser Calgary and the Calgary Marriott Downtown Hotel - over 1,100 hotel rooms directly connected in total.

#### **Accommodations**

Calgary is home to world-class accommodations, and with over 15,000 guest rooms, there's something for every budget and preference. Meetings + Conventions Calgary partners with hotels and venues to provide event planners with direct access to suppliers without the added step of connecting with each facility individually.



Calgary's downtown is safe, compact and walkable. Our two major convention centres are just 4 blocks apart.

## **Venues & Accommodations**



#### Studio Bell, Home of the National Music Centre (NMC)

Studio Bell is a spectacular building with a number of innovative spaces available for events. As well as being an architectural wonder, the building is an international hub of music and technology; NMC features a 2000+ piece collection of artifacts, instruments and music technology, 22,000 sq. ft. of exhibitions, a 300-seat performance space and recording studios. nmc.ca



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#### **TELUS Spark Science Centre**

Minutes from downtown and with ample parking, TELUS Spark offers an unforgettable and versatile venue. It has high capacity rooms, eye-catching design, full-service catering and a comprehensive suite of A/V facilities. The venue is ideal for a wide range of functions, including cocktail receptions, meetings, trade shows, and more. sparkscience.ca



#### The Calgary Zoo

The Calgary Zoo offers a wide choice of unique venues and creative cuisine. Where else can you watch wildlife while on a 10-minute coffee break? A natural environment simulates fresh ideas and innovative thinking. Your audience might just get extra inspired to participate while you're presenting here. calgaryzoo.com





#### Heritage Park Historical Village

Canada's largest living history museum! Their creative team will work with you to produce a delightful experience for your guests among the sights, sounds and adventures of the 1860s fur trading era, 1880s rustic settlement and a bustling 1910 railroad town. heritagepark.ca



WinSport's Canada Olympic Park offers world-class catering, bright and engaging spaces, large floor plans and ample free parking. It also offers unique activities to enhance your experience in both winter and summer, including skiing and snowboarding, a tube park, mini golf or flying down North America's fastest zipline. winsport.ca



# **Unique Calgary Offsites**





#### Writing-On-Stone / Áísínai'pi

Recently recognized by UNESO as a World Heritage Site, Writingon-Stone / Áísínai'pi contains the greatest concentation of rock art on the North American Great Plains. There are over 50 petroglyph sites and thousands of works.



#### The Canadian Rockies: Banff, Lake Louise & Jasper

The Rockies, located just west of Calgary, are stunningly beautiful. Banff, Lake Louise and Jasper all offer adventure and first-class amenities - resorts, retreats, shops and more. Lake Louise is west of Banff and Jasper is north on the Icefields Parkway, one of the most beautiful drives in the world.



# Waterton Lakes National Park

Approximately 260 kilometers south of downtown Calgary, rugged, windswept mountains rise abruptly out of gentle prairie grassland in spectacular Waterton Lakes National Park. Here, several different ecological regions meet and interact in a landscape shaped by wind, fire, flooding, and abundant plants and wildlife.



#### Head-Smashed-In Buffalo Jump

Head-Smashed-In Buffalo Jump, a UNESCO World Heritage Site south of Calgary, is where the Blackfoot hunted buffalo for 6,000 years. Experience diverse programming and vast landscapes to learn about the region and its cultural significance. Get a feel for the old west at Fort Macleod, founded as a Northwest Mounted Police barracks in 1892.





#### **Drumheller & The Badlands**

East of Calgary, the endless golden prairies suddenly drop away into a strange moonscape of striped hills and otherworldly rock formations – The Badlands. View the impressive Horseshoe Canyon and learn about the region at the Interpretive Centre. Next, visit Drumheller, the Dinosaur Capital of the World, and the Royal Tyrrell Museum of Paleontology.

Calgary is a base camp for adventure. Alberta is home to six UNESCO World Heritage Sites, five of them within a 3 hour drive from Calgary.

### **Pre & Post Activities**



#### Calgary's Culinary Scene

With award-winning, ambitious and creative chefs and restaurateurs, Calgary's dining scene is developing a well-deserved international reputation for serving up inspired, innovative and delicious menus. From new and exciting restaurants to long-time staples, Calgary offers a delectable and dynamic culinary scene.



#### Yes, Chef!

Calgary's Chef Darren MacLean was a finalist on Netflix's Final Table, and he is just one of the inspiring leaders in Calgary's culinary industry. Chefs like Connie DeSousa (pictured left), Jinhee Lee, and Liana Robberecht are transforming and challenging the status quo and creating exquisite dining experiences.



#### Cocktails & Nightlife

The local distillery scene is exploding in Calgary. Local flavours have generated gins, vodka and whiskies that have been recognized internationally. Sip the perfect cocktail in one of Calgary's trendy speakeasy lounges for the perfect nightcap.



Calgary has a large, and growing, microbrewery scene. From the kitschy floral couches at Cold Garden Beverage Company to the pub at Wild Rose Brewery, there are plenty of places to enjoy a cold one. Alberta's ideal growing conditions produce some of the world's best barley, with breweries across North America sourcing this key ingredient from Calgary's backyard.



#### **Coffee Break**

There is no shortage of excellent coffee in Calgary. Our city is full of coffee companies and cafés that brew up cup after cup of beautiful coffee that is often sourced and roasted by the very companies serving it. Whether you're looking for a light meal or a public space to hunker down with your laptop to get some work done, these cafés are worth spending some time in.







Get to know the team behind Calgary's meetings and conventions scene.

We are crazy about Calgary and it shows! Our mission is to assist you in bringing your vision to life, while ensuring your delegates get the most out of The Stampede City. Connect with us today - we can't wait to meet you!



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