



# Calgary Sports & Major Events

## Committee Member (Volunteer Role)

---

Position Description  
September 2021





## Calgary Sports & Major Events Committee

The Calgary Sports & Major Events Committee (CSME) is an advisory committee to both the City of Calgary and the Board of Tourism Calgary.

The CSME provides strategic direction, advice and due diligence to the Tourism Calgary Board and management in the proactive process of selecting, evaluating and attracting major sports and culture events for Calgary. Based on its event selection priorities and criteria, committee members help evaluate and recommend bid initiatives and events for potential investment.

The vision for the CSME, working with Tourism Calgary and other key organizations in Calgary, is to win bids for and attract major sports, recreation and cultural events to generate incremental economic and social benefits for Calgary. This includes activation of existing facilities and advocacy for the development of new and improved facilities.





# The Role

## Committee Member

**Start Date:** November 2021 or Subsequent Years

**Type of Position:** Volunteer

CSME seeks individuals who possess and demonstrate a strategic combination of personal attributes, expertise, social capital, competencies and occupational backgrounds so that, collectively, the committee has access to a broad diversity of experiences, perspectives, information, connections, and skills to carry out its advisory responsibilities.

CSME is seeking individuals interested in becoming committee members. Committee members will serve a two-year term starting upon the date of their selection to CSME. A member may serve a total of three terms, consecutive or non-consecutive, for a total of no more than six years of service.

As volunteers, committee members will commit approximately 10 to 12 hours per quarter to committee related activities, including preparation for and participation in a minimum of four meetings annually, involvement in working groups from time to time, as well as attending occasional networking/community events.

## Responsibilities

Committee members will be expected to:

- Contribute through key advocacy and communication channels within the community
- Promote and support the initiatives of the CSME





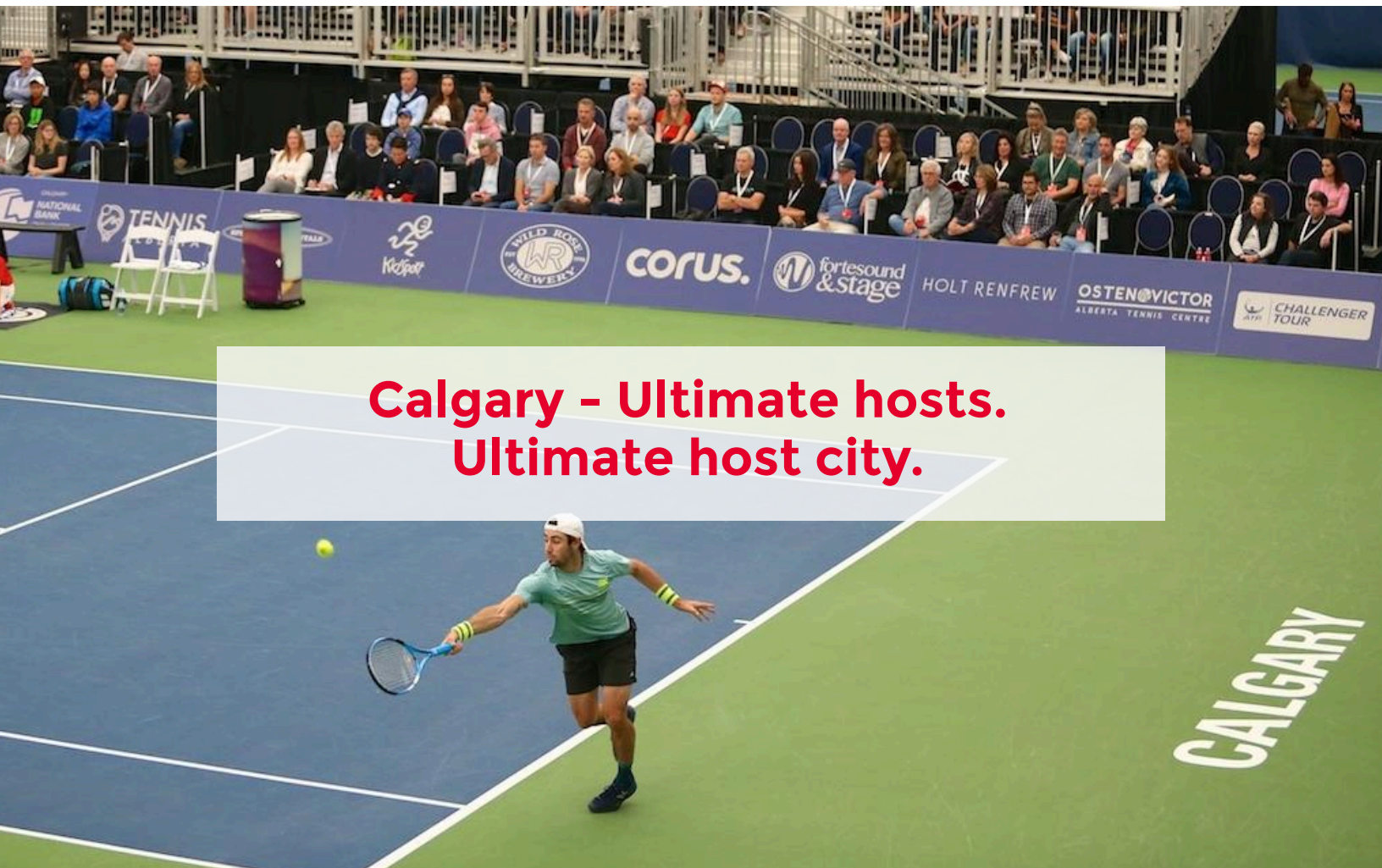
# Qualifications

## Core Competencies

The following experiences and skills are required to be considered for the CSME Committee Member role:

- Proven executive-level leadership experience in one or more of the following areas:
  - marketing and sponsorship
  - stakeholder and government relations
  - sport sector or creative industry leadership and governance
- Demonstrated knowledge of the tourism industry across Canada
- Availability to commit to approximately 10-12 hours per quarter, as well as attend a minimum of four meetings per year during daytime hours
- Significant volunteer experience
- Desire to give back to the community

While not a strict requirement to be considered for this opportunity, previous Board experience in the public or not-for-profit sector will also be considered a strong asset.



**Calgary - Ultimate hosts.  
Ultimate host city.**

# Qualifications

## Personal Characteristics

CSME is seeking individuals who possess the following personal attributes, which have been proven to create high-performing committee and board cultures:

- Has the courage to do the right thing for the right reasons
- Willing to constructively challenge management, when appropriate, contributing to positive and productive discussions
- Asks the right questions
- Has an independent perspective and avoids "groupthink"
- Strategic thinker with innovative ideas and a big picture perspective
- Has a passion for community-building and making Calgary the ultimate host city
- Bold and visionary; a self starter who is persuasive, intuitive, and exercises sound professional judgement, maturity, integrity and diplomacy
- Committed, highly reliable and able to prioritize and adhere to strict timelines



## Application Requirements

If you are an executive with a demonstrated expertise in one or more of: (i) marketing and sponsorship; (ii) stakeholder and government relations; or (iii) sport sector or creative industry leadership and governance, and are passionate about helping Calgary become the ultimate host city, please consider submitting an application.

Applicants may express their interest by forwarding a cover letter indicating their interest in this committee and outlining how they meet the requirements of this role, along with a current resume to Erin Dand at [erin@pekarskyco.com](mailto:erin@pekarskyco.com).

**Deadline for applications: October 8, 2021**



# CONTACT US

**Adam Pekarsky - Founding Partner****adam@pekarskyco.com****(403) 407-1961**

Adam is the Founding Partner of Pekarsky & Co. and has been recruiting executives in Western Canada for over 18 years. Prior to founding Pekarsky & Co. in 2009, Adam was a Client Partner in the Calgary office of Korn/Ferry International. In 2015 Adam was honoured with a *Business in Calgary* Leaders' Award and in 2016 he proudly accepted on behalf of his firm the Alberta Venture Fast 50 award.

Adam holds an LL.B. from the University of Alberta and a bachelor's degree in political science from Tufts University in Boston where he attained *summa cum laude* distinction for his undergraduate thesis.

**Erin Dand - Client Partner****erin@pekarskyco.com****(403) 407-1966**

Executive search consultant Erin Dand is a Client Partner at Pekarsky & Co., where she focuses on providing search solutions to clients in a variety of industries. As a former transactional lawyer in the oil & gas industry with a background in finance, Erin has particular expertise in conducting executive searches in the legal, energy and financial industries. She has a deep understanding of her clients and prospective candidates, as well as the skills that are critical to success in a particular role.

Erin holds a Bachelor of Commerce, High Honours in Finance with Great Distinction from the University of Saskatchewan and a Juris Doctor from Osgoode Hall Law School at York University.

