



Bringing the Destination into Your Hybrid or Virtual Event

We understand that, moving forward, planners will continue to incorporate virtual activations into their in-person meetings in order to accommodate those that are unable to travel. As you plan for ways to share the destination experience with participants attending virtually, here are some ideas to make it easier to include the destination feel into your virtual platform.

Local Experts

We encourage you to connect with local event planners and entertainment providers who can support you with planning a virtual event with a local Calgary flavour. Check out their information via the links below:

- [Local Event Planners](#)
- [Local Entertainment Providers](#)
- [Destination Management Companies](#)

On-Site Virtual Studios

In partnership with their audio-visual provider, Encore Canada, the Calgary TELUS Convention Centre and the BMO Centre at Calgary Stampede Park have created on-site, state-of-the-art virtual studios at their facilities. The studios are available for bookings and offer seamless, professional virtual event experiences:

- [Calgary TELUS Convention Centre](#)
- [BMO Centre at Stampede Park](#)

Creative Ideas to Get You Started

Below are some ideas of virtual activations and experiences you could consider for your event. Connect with one of our partners to brainstorm the possibilities.

- Access the [Tourism Calgary Digital Image Library](#) for images and video to incorporate in your virtual or hybrid program.
- Create virtual backgrounds and photo opportunities.
- Incorporate augmented reality components with [SOS Charging Solutions WEB.AR](#)
- Apply interior venue images to your virtual meeting rooms.
- Virtual wellness break with a Calgary Yoga and wellness instructor.
- Cook with a Calgary Chef. Send the list of ingredients to your delegates and have them make dinner together.
- Link to local virtual experiences. Incorporate a virtual walking tour of Calgary.
- Set-up an interactive virtual private concert with a local artist delivered from their own home studio, at the National Music Centre or the stage of the Big Four Roadhouse.
- Enjoy a theatre or orchestra night-in with Theatre Calgary or the Calgary Philharmonic Orchestra.
- Have some fun with virtual dueling pianos.
- Local DJs can spin some records in a virtual Chill Lounge.



For more information, ideas and inspiration visit:

visitcalgary.com

Or contact us at:

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