

# Incentive Travel Sample Itineraries



  
**calgary**  
be part of the energy™



# Welcome to Calgary!



The most livable city in North America, Calgary is known world-wide as a Western city with rural roots and a jumping off point for mountain adventure. With a lot more going on than most would imagine, Calgary is the perfect destination for your next incentive program.

Our team has developed a number of sample itineraries to assist you in planning your next incentive program in Calgary. We are here to support you with program development, venue and accommodation searches, and connecting you with local partners that can work with you to create the most incredible and unforgettable experience for your clients.

Calgary is situated between the foothills and the Canadian Rockies. Its location provides a basecamp for an infinite amount of enriching experiences. Make Calgary your hub, with an urban playground and diverse natural wonders right at your fingertips.

Getting to Calgary is easy with direct or one-stop service available from many major international airports. As one of the world's most modern and welcoming airports, YYC Calgary International Airport is just 20 minutes from downtown.

A variety of transportation options are available to transfer your clients in style, including luxury motor coach charters, specialty car rentals, helicopters, limousines and even horseback.

Calgary is home to world-class and unique accommodation experiences. We partner with Calgary hotels to help you find an accommodation provider that suits your needs.

Corporate social responsibility is second nature in Calgary, a city known for its volunteer and community spirit. There are numerous opportunities that can be customized to ensure your group shares a meaningful and impactful legacy.

Calgary's downtown is safe, walkable and accessible with historic Stephen Avenue, the city's pedestrian mall, as its common thread. Many of the city's major attractions are located within walking distance of downtown hotels, along with some of Canada's top restaurants, shopping, arts, culture and entertainment options.

Calgary's +15 Skywalk system is the world's largest indoor, pedestrian pathway network. The weather-protected walkways are 15 feet above ground and run for 11 miles, linking Calgary's downtown shops, restaurants, hotels and offices. There is also plenty of opportunity to explore the outdoors. With over 850 kms of paved pathways and parkland within city limits, incorporating nature and a wellness routine into your program is easy.

Alberta is the only province in Canada without a provincial sales tax (PST). The Government of Canada charges five per cent goods and services tax (GST) on most purchases. Shopping opportunities range from unique local artifacts and creations to luxury shops and shopping centers.

Calgary gets a lot of sunshine, about 2,400 hours a year, making it the sunniest major city in Canada. During the winter, warm winds called Chinooks blow in from the west and raise the temperature by as much as 15 degrees Celsius in just a few hours. Summer highs can range between 20 to 30 Celsius and in the winter from -5 to -15 Celsius. Dressing in layers is recommended depending on the forecast and activities scheduled.

## Annual Signature Events

### JANUARY

- High Performance Rodeo
- Chinook Blast

### FEBRUARY

- Block Heater
- Calgary Midwinter Bluesfest

### MARCH

- Calgary Maple Festival

### APRIL

- Calgary Comic & Entertainment Expo

### MAY

- Calgary International BeerFest

### JUNE

- JazzYYC Summer Festival
- Sled Island Festival

### JULY

- Calgary Stampede
- Calgary Folk Music Festival
- Calgary International Blues Festival

### AUGUST

- GlobalFest
- Country Thunder Alberta
- Calgary Pride

### SEPTEMBER

- Calgary Pride
- Honens International Piano Competition
- Beakerhead
- Calgary International Film Festival

### OCTOBER

- Rocky Mountain Wine & Food Festival

### NOVEMBER & DECEMBER

- Jazz YYC Canadian Festival
- Zoolights



### Passport Requirements

All visitors to Canada require a valid passport. For information on visa requirements visit: [canada.ca/en/immigration-refugees-citizenship/services/visit-canada](http://canada.ca/en/immigration-refugees-citizenship/services/visit-canada)

### Time Zone

Calgary, Alberta is on Mountain Standard Time (MST).

## Air Travel

Calgary is easily accessible worldwide. Calgary is no more than one stop away from any major city in the world.

# Key Industries



**Calgary's entrepreneurial energy is why we host the highest head office and small business concentration per capita in Canada. Below are our key industries:**

## Energy

Canada has significant petroleum resources and is a worldwide leader in the responsible production of energy. The oil and gas industry is the single largest private sector investor in Canada. Calgary is a global centre of excellence for all things energy as innovative thinking and advances in technology drive the transition to a lower carbon energy supply.

## Renewable Energy

Alberta is responding to the world's growing demand for affordable, renewable and alternative energy and Calgary is poised to play a leadership role. The city is well-equipped to support growth in the renewable energy sector through a combination of human, financial, and environmental resources.

## Financial Services

As Western Canada's head office capital, Calgary is an internationally recognized financial centre that serves all aspects of business, drives economic growth and supports prosperity. Canada has one of the soundest financial systems in the world and Calgary is one of four leading financial centres in the country alongside Toronto, Montreal and Vancouver.

## Technology

Calgary has the largest number of technology start-ups per capita in Canada. Calgary's ICT sector is made up of five main sub-sectors -- Information Technologies, Electronics, Wireless and Telecommunications, Geomatics, and Digital Media.

## Agribusiness

Alberta is the third largest exporter of agri-food products in Canada and Calgary has emerged as a centre for agribusiness. Alberta is ideal for growing crops like grains and oilseeds and raising livestock. Agri-foods accounted for more than 20 per cent of total manufacturing in Alberta in 2015 and products are exported to 140 countries.

## Film & TV

As Canada's fourth-largest filming jurisdiction, Calgary boasts award-winning crews and locations. The region benefits from an average of \$150 million in film, television and digital production each year. Alberta has garnered more Oscar, Golden Globe and Emmy® Award nominations than any province in Canada.

## Creative Industries

Calgary's creative industries sector is more than jobs or products, it's about the process of generating new ideas. As intellectual capital and problem solving are tools used across all industries, the notions of creativity and innovation are increasingly being recognized in an interdisciplinary fashion as they intersect with all economic sectors.

## Real Estate

Calgary is a thriving business centre in Western Canada. It's home to more corporate head offices per capita than any city in Canada and has more than 56,000 small and medium businesses. About 12,000 people are employed in the city's real estate sector and there are more than 2,100 real estate businesses.

## Transportation & Logistics

Calgary is the North American hub for the Pacific Northwest by road, rail and air, able to move products and people in a manner unparalleled elsewhere in the region. The robust transportation and logistics network gives residents and visitors the means to reach and enjoy all aspects of life in and around Calgary and Southern Alberta.

## Manufacturing

Calgary has a dynamic manufacturing sector comprising a variety of consumer and industrial products. There are about 49,600 people employed in the manufacturing sector in Calgary and 1,636 business establishments. In 2016, the total GDP from the manufacturing sector was listed at just over \$5.9 billion (Statistics Canada).



# Food & Drink



## Culinary Experiences & Dine-Arounds

With award-winning, ambitious and creative chefs and restaurateurs, Calgary's dining scene is developing a well-deserved international reputation for serving up inspired, innovative and delicious menus. From new and exciting restaurants to long-time staples of the culinary scene, Calgary offers a delectable and dynamic culinary experience. [Here is a list of Calgary's restaurants.](#)

## Customized Dining Experiences

Calgary's Chef Darren MacLean was a finalist on Netflix's Final Table, and is just one of the leaders in Calgary's culinary industry that you can work with. Explore the possibilities with chefs like Connie DeSousa, Jinhee Lee, and Liana Robberecht. Imagine a dinner on the ice of the Scotiabank Saddledome, on the iconic Calgary Peace Bridge, a patio overlooking the Bow River or Stephen Avenue or under a clear dome looking up at the stars in Fish Creek Park.



## Food Tours

Calgary's food tour experience is second to none. Create an unforgettable experience by customizing a scavenger hunt in and around Calgary. A picnic and a hike, a long-table dinner at a ranch, a Prosciutto Factory Tour or lunch and goat yoga - they can plan it all. Oh, and they can also take your clients on a culinary journey through Calgary's most iconic neighbourhoods. Hungry yet?



## Alberta's Long Table Dinners

Calgary is surrounded by farm and ranch land; when we say farm-to-table, we mean it! Whether at Heritage Park Historical Village, Eau Claire Distillery or on a working ranch, book experiences for your clients that will make them feel a part of our agricultural way of life. A long table dinner over Horseshoe Canyon in the Canadian Badlands, in a chic-styled barn, or on a small community mainstreet - you'll be inspired!



## Backstage with the Bees

Join Chinook Honey Company for a guided tour of their sustainable honey farm. Learn about the organization of the bee colony, how they create delectable honey, and how beekeepers manage their fragile charges. Tantalize your taste buds with a variety of honeys and gourmet products, such as Saskatoon Honey Jam, Mead Jelly and Dulce de Leche ice cream. Also on site is Alberta's very first Meadery (honey winery).

## Microbreweries

Alberta's ideal growing conditions produce some of the world's best barley. Calgary is home to a collection of amazing craft microbreweries. Book a tour for a behind-the-scenes look at Calgary's craft beverage community and get to know the people behind the beer. With guided facility tours and tastings, you'll learn what makes each destination unique and why our Calgary craft beverage scene is world class.



## Coffee Break

There is no shortage of excellent coffee in Calgary. Our city is full of coffee companies and cafés that brew up cup after cup of beautiful coffee that is often sourced and roasted by the very companies serving it. Whether you're looking for a light meal or a quick coffee stop, these cafés are worth spending some time in.

## Cocktails & Nightlife

Can we lift your spirits? The local distillery scene is exploding in Calgary. Local flavours have generated gins, vodkas, and whiskies that have been recognized internationally. Sip the perfect cocktail in one of Calgary's trendy speakeasy lounges or for a group experience, book a cocktail making class or a private interactive event at a local distillery.







### Calgary Stampede

From hosting the Greatest Outdoor Show on Earth every July to customizing year-round programs for their clients, the Calgary Stampede is an experience unlike any other. Group bookings and unique programs are available for the 10-day event. For the remaining 355 days of the year, you can plan an indoor private rodeo in the Nutrien Western Event Centre, customize events in the Big Four Roadhouse and create intimate dinner settings in the 1912 Bar & Grill and Rotary House, a historic log building on park. [calgariystampede.com](http://calgariystampede.com)



### National Music Centre (NMC) at Studio Bell

The National Music Centre is a spectacular building with a number of innovative spaces available for events and team building programs. NMC is an international hub of music and technology featuring a 2000+ piece collection of artifacts and instruments. From scavenger hunts to private tours and concerts, they can customize your experience. [nmc.ca](http://nmc.ca)



### TELUS Spark Science Centre

Minutes from downtown and with ample parking, TELUS Spark offers an unforgettable and versatile venue full of opportunities to explore and learn about the world of science and much more. Customized events and programs for groups including access to their galleries and the Brainasium are sure to inspire. Find out more at [sparkscience.ca](http://sparkscience.ca)

### The Calgary Zoo

The Calgary Zoo offers a wide choice of unique venues and creative team building opportunities. A natural environment stimulates fresh ideas and innovative thinking. Creativity runs wild with programs like Locked Zoo, Zoomazing Race and Mission Zoopossible. They will work with you to build the perfect experience for your group. [calgaryzoo.com](http://calgaryzoo.com)



### Heritage Park Historical Village

How the West was Once! The creative team at Canada's largest living history museum will work with you to produce a delightful experience for your guests among the sights, sounds and adventures of the 1860s fur trading era, 1880s rustic settlement and a bustling 1910 railroad town. Farm to table, ghost tours, wagon rides, a private cruise on the S.S. Moyie, they can make it happen. [heritagepark.ca](http://heritagepark.ca)

### WinSport

WinSport's Canada Olympic Park offers unique activities in winter and summer. Work with their team to create customized packages including Downhill Karting by Skyline Luge, mini-golf, the Zipline and Summer Bobsleigh. Book ski lessons for your group before heading out to the mountains. Creative team building packages like Human Curling, Race to the Podium and Ice Luge are also available. [winsport.ca](http://winsport.ca)



## Unique Offsites & Team Building





### Calgary Central Library

Named by Forbes as one of five "Canadian Architecture Attractions you have to See", and Time Magazine and The New York Times as a "must-see" masterpiece, the Calgary Central Library does not disappoint. The team at the Calgary Central Library can help you organize guided tours and creative ways to customize the space for your program or event. [calgarylibrary.ca](http://calgarylibrary.ca)



### Calgary Tower

With stunning views of the bustling city, Rocky Mountains, foothills, and prairies, this historic Calgary landmark is the perfect backdrop for a memorable event. Imagine a sunrise yoga class or a sunset champagne reception. Add a Corporate Social Responsibility element to your program with a stair climb challenge for charity to the top of the Tower. [calgarytower.com](http://calgarytower.com)

### Girletz Rodeo Ranch

Located 15 minutes northwest of Calgary, the ranch offers the real wild west experience with personalized events. Guests will enjoy authentic western spirit, complete with Xtreme Bullriding, and a full outdoor Rodeo and Wild Wild West Show. If that's not enough to get your boots kickin', there's down-home beef barbecue, an old west saloon and live country music. [girletzrodeoranch.com](http://girletzrodeoranch.com)



### Spruce Meadows

With world-class facilities and true Calgary hospitality, Spruce Meadows sets the stage for a truly memorable experience for you and your guests. There's more at Spruce Meadows than you can imagine. From their Show Jumping Tournaments to customized VIP events, connect with their team to find out more. [sprucemeadows.com](http://sprucemeadows.com)



## Team Building Ideas & Programs

- Calgary Stampede Rodeo
- Calgary Stampede Chuckwagon Races and Evening Grandstand Show
- Private Rodeo Event
- Rocky Mountain Side Cars
- Calgary Food Tours
- Human Curling
- Race to the Podium
- Spirit of the Games
- Ice luge
- Learn to ski
- Learn to play hockey
- Righteous Gelato Academy
- Locked Zoo
- Zoomazing Race
- Zoovivor
- Mission Zoopossible
- SAIT Culinary Kitchen
- Raft or surf the Bow River
- Ollia Macarons
- Smithbilt Hats Inc.
- Moonstone Creations
- Yoga or pilates at the top of the Calgary Tower
- Stair climb for charity at the Calgary Tower
- Rocking R Guest Ranch
- Spruce Meadows Show Jumping Events
- Painted Warriors
- The Crossing at Ghost River
- Mystery Towns
- Glass House Xperience
- iFly Calgary

### Health & Wellness

- Evolve Retreat Co.
- Nature Fix
- Forest Bathing
- Azuridge Spa
- Kananaskis Nordic Spa

## Unique Offsites & Team Building

# UNESCO World Heritage Sites



## Canadian Rocky Mountain Parks

The Canadian Rockies, located one hour west of Calgary are stunningly beautiful. Banff, Lake Louise and Jasper all offer adventure and first-class amenities - resorts to out-of-the-way retreats - shops and galleries. Lake Louise is west of Banff and Jasper is a few hours north on the Icefields Parkway, one of the most beautiful drives in the world. Experience the Rockies by gondola, on guided hikes, and unlimited adventure.

## Head-Smashed-In Buffalo Jump

Located two hours south of Calgary, Head-Smashed-In Buffalo Jump is where Blackfoot hunted buffalo for 6,000 years. It's one of the world's largest, oldest, and best-preserved buffalo jumps. Connect with Elders and learn the history of First Nations dances and traditions. A treasure trove of prehistoric artifacts and information about archeology, the centre's exhibits include a detailed look at prehistoric life in the area.



## Waterton-Glacier International Peace Park

Waterton is a bucket list day trip from Calgary. Connected to Glacier National Park in Montana, USA, it forms the world's first International Peace Park. Book a traditional English tea at the Prince of Wales hotel, take an International cruise on Waterton Lake, or explore this lesser known part of the Canadian Rockies on horseback with Alpine Stables. Make an exclusive reservation at Thanksgiving Ranch, perfect for smaller groups.

## Writing-on-Stone/ Aisinaipi

Recently recognized by UNESCO as a World Heritage Site, Writing-on-Stone / Áísinaipi contains the greatest concentration of rock art on the North American Great Plains. There are over 50 petroglyph sites and thousands of works. It serves as both a nature preserve and protected area for many First Nations rock carvings and paintings.



## Dinosaur Provincial Park

Just two and a half hours east of Calgary, Dinosaur Provincial Park is home to one of the world's richest deposits of dinosaur fossils. Book a guided hike, interpretive tour or expedition to discover dinosaur fossils on a dig site. On the way back, stop for dinner at the Rocking R Ranch near Strathmore for a customized western feast, complete with hay rides and cowboy-style gourmet smores.

## Canadian Signature Experiences

- Historical Snowshoe Tour
- The Rat's Nest Adventure Tour
- The Greatest Outdoor Show on Earth
- Eat the Castle
- Hut to Hut Trekking in the Rockies
- Western Wilderness Cookouts
- Alberta's Edible Enticements
- Cave and Basin Discovery Tour
- Mushing in the Rockies
- Head-Smashed-In Buffalo Jump
- Columbia Icefield Glacier Adventure
- Climb Mount Norquay's Via Ferrata
- How the West was Once
- The Canadian Rockies by Bike
- Ski the Rockies with SkiBlg3 Guided Adventures
- Johnston Canyon Icewalk
- Ride a horse to a remote tea house
- Be a Mountie's Horse Groomer
- Rockies Heli-Romance
- Dinosaurs Unearthed
- Hunt for Fossils in the Badlands
- Canadian Rockies Hot Springs
- Learn to be a Hockey Player
- Heli-Hike Mount Charles Stewart
- WinSport Canada's Adrenaline Combo

[CLICK HERE FOR MORE INFORMATION](#)





## Day 1 - Calgary

Transfer from YYC Calgary International Airport to your Calgary hotel. Once you've checked in and had an opportunity to refresh, join **Calgary Walks and Bus Tours** for a walking tour of downtown Calgary. Learn about the history of **Stephen Avenue**, **Calgary's Public Art** program and **Western Heritage**. Get introduced to Calgary in style with a private reception and dinner at the top of the **Calgary Tower** and at **Sky 360 restaurant**. Spend the night in Calgary.

## Day 2 - Calgary

Start the day with an iconic Calgary breakfast on a rooftop patio near the Bow River. Transfer to **Heritage Park Historical Village** for private interpretive tours followed by lunch on the **River Forth Dining Car** or at the **Wainright Hotel**. Return to your hotel after lunch for an afternoon at your leisure exploring the **Glenbow Museum**, the **Calgary Central Library** or the **National Music Centre**. Enjoy a private dinner prepared by Chef Judy Wood at **Lougheed House National & Provincial Historic Site** followed by cocktails at **Betty Lou's Library** or **Sub Rosa**. Spend the night in Calgary.

## Day 3 - Calgary and the Canadian Badlands

After breakfast at your hotel, board your luxury motor coach for a 1.5 hour transfer to the **Canadian Badlands**. Enjoy a helicopter tour of **Horsethief Canyon**, a guided hike of **Horseshoe Canyon** or water adventures on the **Red Deer River**. Have lunch with the dinosaurs at the **Royal Tyrrell Museum of Palaeontology** and participate in a private dinosaur dig and fossil casting class. Before your transfer back to Calgary, enjoy a private dinner and concert at the **Badlands Amphitheatre**. Spend the night in Calgary.

## Day 4 - Calgary and Southern Alberta

Head south of Calgary and stop for breakfast at **Saskatoon Farm**. Continue to **Trail's End**, a grassfed beef ranch for a guided tour and refreshments, before heading further south to **Head-Smashed-In Buffalo Jump**, a UNESCO World Heritage Site. Head west and travel the scenic Cowboy Trail to **Bar U National Historic Site** for a later afternoon lunch and a guided tour. Continue to Turner Valley for a tour at **Fahr Brewery** and a private tasting at **Eau Claire Distillery**. From there, it's a 45 minutes transfer back to Calgary for a light dinner and restful sleep at your hotel.

## Day 5 - Calgary, Kananaskis and Banff

Transfer to **WinSport's Canada Olympic Park** for a Breakfast of Champions and a morning of team building. Head west to the mountains and **Kananaskis Provincial Park**. Enjoy lunch at **Boundary Ranch** and spend the afternoon on horseback, on the golf course, on a voyageur canoe trip or at the **Kananaskis Nordic Spa**. On your way to Banff, stop in Canmore for refreshments and a private reception at the **Grizzly Paw Brewery** or at **Raw Distillery**. Check into your hotel in Banff and transfer to the **Banff Gondola** for a panoramic view of the town of Banff and a private dinner on the top of **Sulphur Mountain**. Spend the night in Banff.

## Day 6 - Lake Louise and the Icefields Parkway

After an early breakfast at your hotel, step on your motor coach for a private guided tour through **Banff**, **Lake Louise** and the **Icefields Parkway**. Bring your camera for stunning photo opps along the way! Arrive at the **Icefields Discovery Centre** and tour the **Athabasca Glacier**, experience the **Skywalk** and have lunch at the **Altitude Restaurant**. Head back to Lake Louise for some time to explore the lake and enjoy a refreshment on the patio of the **Fairmont Chateau Lake Louise**. Return to Banff for a casual evening and dine-around at some of Banff's most iconic restaurants. Spend the night in Banff.

## Day 7 - Calgary

Time to head back to Calgary, but first a stop at the **Yamnuska Wolfdog Sanctuary** followed by lunch at **Flores and Pine**. Check into your hotel in Calgary and indulge in some downtime shopping or discovering neighbourhoods like **Inglewood**, **Kensington** or **Chinatown**. For dinner, choose from world-class restaurants like **Deane House**, **Nash**, **River Cafe**, **Ten Foot Henry**, **Modern Steak**, **Charbar** and more. Follow dinner with cocktails at **Shelter** or **Proof**. Spend the night in Calgary.

## Day 8 - Calgary

For your final day in Calgary, join **Rocky Mountain Sidecars** for a customized tour of the city ending at the **Calgary Zoo** for a group lunch and some afternoon team building sessions. Wrap up your visit with a private outdoor rodeo experience at **Girletz Ranch** and an iconic Calgary White Hat Ceremony to recognize your clients as honorary Calgarians before they depart the following morning. The evening can continue with Old Fashions at **One18 Empire** or cocktails at the **Hawthorn Dining Room & Bar**. Spend the night in Calgary.

# Sample Itinerary

# Calgary & Area – Winter

For downhill ski and snowboard enthusiasts, this itinerary can be adapted to include days of skiing at one or multiple ski resorts in the Canadian Rockies, with overnights in Canmore, Banff or Lake Louise. Ski resorts include the Nakiska Ski Area, Banff Mount Norquay, Sunshine Village, and Lake Louise Ski Resort.

## Day 1 – Calgary

Arrive in Calgary, check-into your hotel and refresh. Start your Calgary experience with a private city tour or a tour of Calgary's downtown through the +15 skywalk system. Host a private welcome reception at the **Pioneer on 8th**, combined with an exclusive **Glass House Xperience**, followed by dinner at **Modern Steak** or **Saltlik** on historic **Stephen Avenue**. Continue on to the **Bank & Baron**, **Sandstone Lounge** or **Shoe & Canoe** for a night cap. Spend the night in Calgary.

## Day 2 – Calgary

After an early morning yoga or pilates class at the top of the **Calgary Tower**, learn more about the city with breakfast at **Fort Calgary** with a local historian. Head to the **Glenbow Museum** for a private tour of the galleries. Lunch at your leisure at any of the fabulous restaurants on Stephen Avenue. After lunch, join a local food writer for a coffee and pastry crawl and spend some time shopping at **CF Chinook Centre** including an exclusive shopping opportunity at Canada Goose. Spend the night in Calgary.

## Day 3 – Kananaskis and Banff

Travel to Kananaskis and immerse yourself in the mountains with a light lunch at the **Pomeroy Kananaskis Mountain Lodge**, followed by an afternoon of pampering at the **Kananaskis Nordic Spa** or a guided mountain adventure. Transfer to Banff, check into your hotel and refresh before heading out to a private dinner at the **MountView BBQ**. Spend the night in Banff.

## Day 4 – Banff

After a breakfast presentation from a local mountaineer, enjoy a **private helicopter ride** through the Canadian Rockies before you take the **Banff Gondola** to the top of **Sulphur Mountain**. Explore the trails and enjoy lunch at **Sky Bistro**. Continue exploring in the afternoon with adventure options like snowshoeing at Johnston Canyon with **Discover Banff Tours**, a winter trail ride with **Banff Trail Riders** or dog sledding with **Snowy Owl Sled Dog Tours Inc.** You can also schedule a team building activity with **White Mountain Adventures** or **Mountain Quest**. Transfer to Canmore for a private reception at **Raw Distillery** followed by dinner at **Crazyweed** or **The Sensory Restaurant** before returning to your hotel in Banff. Spend the night in Banff.

## Day 5 – Lake Louise

Travel via luxury motor coach to Lake Louise. After a Canadian-themed breakfast at **Chateau Lake Louise**, spend time with a local photographer capturing stunning images of your surroundings, sip on hot chocolate while enjoying the picturesque views of the **Victoria Glacier** or experience skating on the frozen lake. Return to Banff for an afternoon at your leisure, explore art galleries, book a treatment at the **Willow Stream Spa** or relax at the **Banff Upper Hot Springs**. Wrap up the day with dinner at the historic **Fairmont Banff Springs Hotel** or a dine-around. Spend the night in Banff.

## Day 6 – Calgary

Transfer back to Calgary for more fun-filled winter adventure and discovery. On your way back, stop at the **Yamnuska Wolfdog Sanctuary** for an interactive tour before a delightful lunch at **Flores & Pine**. Check into your Calgary hotel to refresh and explore Calgary's downtown before spending the evening at a private reception, networking or team building event at **TELUS Spark**, the **Calgary Zoo** or the **National Music Centre**. Spend the night in Calgary.

## Day 7 – Calgary, Southwest Alberta or the Canadian Badlands

Spend this day exploring experiences in **Southern Alberta** on the Cowboy Trail or in the **Canadian Badlands**. Head south on the Cowboy Trail and include a winter sleigh ride in Bragg Creek, lunch and a tour at the **Eau Claire Distillery**, visit the **Chinook Honey Company** or book a ride on the Polar Express at **Aspen Crossing**. You can also head northeast to Drumheller for a customized experience at the **Royal Tyrrell Museum of Palaeontology** including an unforgettable lunch with the dinosaurs. On your way back, visit the **Rocking R Guest Ranch** for an evening of sleigh rides and cowboy-style smores by the campfire. Spend the night in Calgary.

## Day 8 – Calgary

Start your last day in Calgary with a Breakfast of Champions prepared by Executive Chef Liana Robberecht and team building on-site at **WinSport's Canada Olympic Park**. After lunch spend some time doing some good at **Righteous Gelato** and create your own gelato to share with a Calgary charity. Wrap up your time in Calgary with a **Calgary Flames** or **Calgary Roughnecks** experience in a luxury suite at the iconic Saddledome, including a White Hat Ceremony for all of your guests. Spend the night in Calgary.



Future Calgary Stampede dates:

2021 - July 9-18

2022 - July 8-17

## Day 1 - Calgary (Pre Stampede Parade Day)

The Stampede experience in Calgary starts with a personal shopping trip to **Lammle's Western Wear**, **Cody & Sioux** and **Alberta Boot Co.** followed by a private tour and reception at **Smithbilt Hats Inc.** and an iconic Calgary White Hat Ceremony. Walk over to **The Nash** for an unforgettable dinner and finish the evening off with a walking tour of the **Barley Belt** and the fantastic craft microbreweries in **Inglewood**, one of Calgary's oldest neighbourhoods. Spend the night in Calgary.

## Day 2 - Calgary (Stampede Parade Day)

Start the morning off with a classic Calgary Stampede pancake breakfast. Spend the morning watching the **Calgary Stampede Parade** from your reserved section on the parade route. Head over to Stampede Park for a private lunch and experience the rodeo from a private infield suite or reserved section in the grandstand. Explore the midway on your own or enjoy a private Stampede midway food tour. Wrap up the day with a dine-around followed by visiting some of the live music clubs on **Music Mile** or dinner and some dancing at the **Palomino Steakhouse**. Spend the night in Calgary.

## Day 3 - Calgary

Start the day with breakfast at the top of the **Calgary Tower**. Learn about the mavericks that influenced Alberta's western heritage at the **Glenbow Museum**. Enjoy lunch on a sunny patio at **Charbar** or on the rooftop of the **King Eddy** in East Village. Spend the afternoon on a segway tour, fly fishing on the **Bow River**, or on a Western Heritage/Stampede Art Walking tour. Enjoy a private dinner and concert on Stampede Park at **1912 Bar & Grill** or a private reception in the **Lazy S Suites** while watching the Chuckwagon races and the **Grandstand Show**. Head over to the Big Four Roadhouse after the fireworks for a night cap. Spend the night in Calgary.

## Day 4 - Calgary and Banff National Park

Head west to the **Canadian Rocky Mountains**. After checking into your Banff hotel and a bit of downtime, take the **Banff Gondola** to the top of **Sulphur Mountain**. Explore the trails and enjoy lunch with a fantastic view. After lunch, choose from adventure options like **Mount Norquay's Via Ferrata**, hiking tours of Johnston Canyon with **Discover Banff Tours**, a Trail Ride with **Banff Trail Riders** or a leisurely boat cruise from **PURSUIT** on Lake Minnewanka. Wrap up the day with dinner at the **MounView BBQ** or a dine-around in Banff. Spend the night in Banff.

## Day 5 - Lake Louise and the Icefields Parkway

After breakfast, travel via luxury motor coach to the **Icefields Parkway**, one of the top ten scenic drives in the world. Explore the **Columbia Icefields Discovery Centre** and enjoy lunch at the **Altitude Restaurant**. Discover the **Athabasca Glacier** and Glaciology by stepping on to the glacier and walking on the glass-bottomed **Skywalk**. Next stop: Lake Louise for a private Oh Canada! reception at **Fairmont Chateau Lake Louise**, with dinner and dancing at the **Lake Louise Dance Barn**. Transfer back to your Banff hotel to overnight.

## Day 6 - Banff

After a hearty mountain breakfast, discover Banff townsite, shopping and visiting art galleries. Enjoy a guided tour of the **Whyte Museum of the Canadian Rockies**, relax in the **Banff Upper Hot Springs**, golf at the **Fairmont Banff Springs Hotel**, or rejuvenate with a **Forest Fix** or at the **Willow Stream Spa**. After lunch on your own, transfer to the heli-pad and discover another view of the majestic Canadian Rockies. Celebrate this incredible time in the mountains with a glass of champagne and private tour of the historic **Fairmont Banff Springs Hotel**, followed by dinner in the **Banffshire Club** or on their "Eat the Castle" food tour. Spend the night in Banff.

## Day 7 - Calgary

Head back to Calgary and explore *how the west was once* at **Heritage Park Historical Village**. Private guided interpretive tours, steam train and wagon rides are followed by a Ghosts and Gourmet or Farm to Table lunch at the Wainwright Hotel. Check into the **Grey Eagle Resort & Casino** and choose from afternoon activities like the **Azuridge Spa**, **Priddis Golf Course**, a polo lesson or match at the **Calgary Polo Club** or horseback riding at the **Homeplace Ranch**. Return to the **Grey Eagle Resort & Casino** for a First Nations inspired private reception and dinner. Spend the night in Calgary.

## Day 8 - The Cowboy Trail

Start your day with a morning hike at **Weaselhead Flats** or outdoor yoga experience with **Evolve Retreat Co.** Head to Turner Valley for lunch at the **Eau Claire Distillery**. Head south on the scenic Cowboy Trail to the **Bar U National Historic Site** and spend the afternoon exploring. Continue southeast to the **Trail's End Beef Ranch** for a guided tour of this grassfed beef ranch and complete the evening with an incredible long table dinner in their barn catered by **Hotel Arts**. Head to Calgary and overnight at one of the airport hotels to prepare for departures the following day. Before your flight, indulge in retail therapy at **CrossIron Mills Shopping Centre**, just a few minutes from YYC Calgary International Airport.

# Sample Itinerary

# Calgary & The Canadian Rockies



## Day 1 - Calgary

Arrive in Calgary, check-in to your downtown hotel and refresh. Start your Calgary experience with a historic walking tour of downtown with **Calgary Walks & Bus Tours** or **RTB Tours & Shuttles**. Host a private welcome reception-style dinner followed by an evening of networking and team building with a private concert and customized activities at **TELUS Spark**. Spend the night in Calgary.

## Day 2 - Calgary

After an early morning yoga or pilates class at the top of the **Calgary Tower** and a private breakfast, transfer to **Heritage Park Historical Village** to discover *how the west was once* with a private guided interpretive tour, steam train and wagon rides or a cruise on the S.S. Moyie, followed by a farm to table lunch. Spend the afternoon on a segway tour, learn how to surf or join a gentle float on the **Bow River** while being serenaded by a local artist. Join a local photographer for an **Instagram Mural Walk**, learn the art of glass blowing from **Glass House Xperience** or how to make macarons at **Ollia Macarons & Tea**. Dine through Calgary's neighbourhoods with **Calgary Food Tours**. Spend the night in Calgary.

## Day 3 - Calgary, Kananaskis and Canmore

Enjoy a Breakfast of Champions prepared by Executive Chef Liana Robberecht and team building on-site at **WinSport's Canada Olympic Park** before making your way to Kananaskis. Immerse yourself in the mountain view with lunch at the **Pomeroy Kananaskis Mountain Lodge**, followed by an afternoon of golf, pampering at the **Kananaskis Nordic Spa**, afternoon tea at Mount Engadine Lodge or exploring the landscape in a voyageur canoe or whitewater rafting. Transfer to Canmore and check into your hotel for the night.

## Day 4 - Banff National Park

After a breakfast presentation from a local mountaineer, explore the town of Canmore. Enjoy a **private helicopter ride** through the Canadian Rockies before you transfer to Banff and take the **Banff Gondola** to the top of **Sulphur Mountain**. Explore the trails and enjoy lunch in the **Sky Bistro**. Continue exploring in the afternoon with adventure options like **Mount Norquay's Via Ferrata**, hiking tours of Johnston Canyon with **Discover Banff Tours**, a Trail Ride with **Banff Trail Riders** or a leisurely boat cruise from **PURSUIT** on Lake Minnewanka. Return to Canmore to refresh before a private reception at **Raw Distillery** followed by dinner at **Crazyweed Kitchen** or **The Sensory Restaurant**. Spend the night in Canmore.

## Day 5 - Lake Louise and the Icefields Parkway

Enjoy an early morning breakfast and travel via luxury motor coach from Canmore to **Lake Louise**. Spend some time with a local photographer capturing stunning images of the lake. Continue on to the **Icefields Parkway**, one of the top ten scenic drives in the world. Explore the **Columbia Icefields Discovery Centre** including lunch at the **Altitude Restaurant**. Discover Glaciology by stepping right on to the glacier itself and by walking on the glass-bottomed **Skywalk**. Return to Canmore for an evening at your leisure. Spend the night in Canmore.

## Day 6 - Banff and Canmore

Spend the day exploring Banff and Canmore. Get your nature fix with a guided nature or wildlife walk, tour Canmore's own **Rocky Mountain Soap Co.**, or explore underground with **Canmore Cave Tours**. Visit the shops, galleries and book a treatment at the **Willow Stream Spa** or relax at the **Banff Upper Hot Springs**. Enjoy a team building activity with **White Mountain Adventures** or **Mountain Quest**. Wrap up the day with dinner at the historic **Fairmont Banff Springs Hotel**, before returning to Canmore. Spend the night in Canmore.

## Day 7 - Calgary

Time to head back to Calgary. After a wonderful lunch outside in the gardens at the **Deane House** or at **Rouge Restaurant**, stop by **Moonstone Creations Native Art Gallery**. Stop in at **Fort Calgary** to learn the history of this dynamic city and continue on to the **National Music Centre** making your way through the iconic **Calgary Central Library** on your way back to your hotel. Choose from a number of Calgary's top restaurants for a dine-around this evening, followed by the cocktail scene at **Betty Lou's Library**, **Proof** or **Shelter**. Spend the night in Calgary.

## Day 8 - Calgary

Spend the morning at the **Core Shopping Centre**, **CF Chinook Centre**, **CrossIron Mills** or on Calgary's vibrant 17th Avenue. Enjoy lunch at **Lulu Bar**, **Model Milk**, **Pigeonhole** or **Bridgette Bar**. Walk through Calgary's western heritage with a private tour of the **Glenbow Museum**. After a stop at the hotel to refresh, get ready for a private reception and tour at **Smithbilt Hats Inc.** and a special Calgary White Hat Ceremony for your guests. Spend your final night in Calgary at **Charbar** located riverside in the historic Simmons Building, followed by cocktails at the **King Eddy** and entertainment on **Music Mile**. Spend the night in Calgary.



# Imagine the Possibilities...



Make Calgary your basecamp for Adventure. Calgary is perfectly situated between the foothills and the Canadian Rockies. Its location provides a basecamp for an infinite amount of enriching experiences. Save on accommodations and make Calgary your hub, with an urban playground and diverse natural wonders right at your fingertips. Here are a few ideas to consider for your incentive program:

- One day to a better life with Evolve Retreat Co.; team build in a retreat setting at Thanksgiving Ranch or at the Crossing at Ghost River.
- Learn to play hockey with Pinnacle hockey in Canmore; return to Calgary to host a long table dinner on the ice at the iconic Saddledome - home of the Calgary Flames.
- Learn about the history of the Siksika Nation at Blackfoot Crossing Historical Park, return to Calgary for an afternoon team building activity with Moonstone Creation.
- Learn about the history of the symbolic White Hat with a tour and reception at Smithbilt Hats Inc.
- Plan an evening of wagon rides and gourmet smores at Rocking R Guest Ranch or a private outdoor rodeo at Girletz Ranch.
- Book a guided tour and dinosaur dig at Dinosaur Provincial Park or the Royal Tyrrell Museum of Paleontology in the Canadian Badlands.
- Schedule a private shopping experience at luxury stores like Holt Renfrew and Canada Goose.
- Explore the mountains in Kananaskis, Canmore, Banff and Lake Louise. Schedule a guided photography or painting session with a local photographer or artist.
- Tour the city with Rocky Mountain Sidecar adventures, then hit the open road in a luxury convertible to explore the Cowboy Trail.
- Travel further west by rail on the Rocky Mountaineer; take a trip to Jasper or further North to experience the Aurora Borealis (Northern Lights).



# Connect with Local Experts



Our mission is to assist you in bringing your vision to life, while ensuring your clients get the most out of the Ultimate Host City. Connect with us today - we can't wait to meet you!



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## Destination Management Companies

- Cantrav Services Inc.
- Discover Destination Management
- JPD L
- Live it UP Lifestyle Adventures Ltd.
- Pacific Destination Services Inc.
- Pursuit
- Rare Indigo DMC



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