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ON THE COVER: TOURISM CALGARY



- One Amazing City-Two Great Venues
- **Meet You in Calgary** Let Calgary TELUS Convention Centre and Stampede Park handle your group
- **Calgary Hosts** Welcoming the International Association of Women Police



A Western

Welcome Awaits:

The sounds of progress

in the city's hotel scene

- Excitement builds
- **A Taste of Calgary** Authenticity and creativity define the Calgary dining scene

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THE WESTIN

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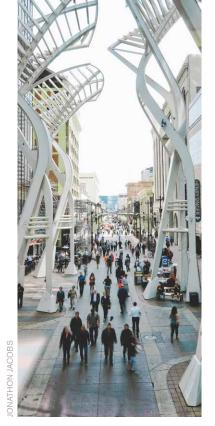




"

According to the 2018 Global Liveability Index by The Economist, Calgary is the fourth best city in the world to live in, just ahead of sixth- and seventh-ranked Vancouver and Toronto.







Calgary is one destination with two great venues, with collaboration between the Calgary TELUS Convention Centre (CTCC) and the BMO Centre working together to handle any type of meeting, convention or trade show. Together these two venues offer a wealth and variety of flexible space to accommodate larger groups.

The city is compact and easy to navigate—even in the winter—with the Plus 15 network of skywalk tunnels connecting most downtown buildings. Also, you'll never know when a chinook will blow in from the Rocky Mountains—increasing temperatures in the city—sometimes by a whopping 20°C!

Your delegates will like the convenience of the CTCC's access to downtown restaurants, entertainment, nightlife and cultural attractions and Calgary's pedestrian-only walkway on Stephen Avenue. Friendly and cosmopolitan, Calgary is investing in meetings and is ready and eager to help you host a meeting here.

GETTING HERE COULDN'T BE EASIER

Calgary International Airport has flights to 80 non-stop destinations worldwide and the \$2-billion airport development program is now complete. A new international terminal means Calgary can welcome the world in style. Plus, the airport is only 20 minutes from downtown.

COMING WHO'S LOOK

Society of Petroleum Engineers
SEPTEMBER 2019

Master Brewers of the Americas OCTOBER 2019

Association of Faculties of Medicine of Canada
APRIL 2022

Rotary International JUNE 2025





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CONNECTION IS KEY

The CTCC is located right in the heart of the city, connected to four major hotels. It's close to cultural venues such as the Glenbow Museum, Studio Bell, home of the National Music Centre, the Stephen Avenue Walk, retail shops, entertainment, restaurants and services. Kaili Cashin, manager, marketing and communications for the CTCC, says, "for visitors to Calgary, the boutique feel of our Centre and the convenience of our city location is one of our greatest strengths."

Cashin says, "in the last month, the Centre has been given permission to host events on the outside patio of the South Building for up to 60 people. We can now also use a public mezzanine outside of the Exhibition Hall as pre-function space." The CTCC has also just inked a five-year contract with Superior Show Service (SSS) as their in-house partner for show services and material handling. SSS are event specialists with over 30 years of experience offering customized solutions for conferences and trade shows.

THE DETAILS

Calgary TELUS Convention Cent

122,000 sq. ft. OF DEDICATED **CONVENTION SPACE**

47,000 sq. ft. OF EXHIBIT SPACE

20,000-sq.-ft. **BALLROOM**

5 PRE-FUNCTION AREAS

36 MEETING ROOMS

THEATRE-STYLE SEATING FOR UP TO 4,000

BANQUET SEATING FOR UP TO **3,600**

250,000 VISITORS PER YEAR

EXCLUSIVE PARTNERSHIP WITH CALGARY MARRIOTT DOWNTOWN FOR ONSITE CATERING

SPARKING CREATIVITY

Over the past year, CTCC staff have been working to rethink the event space they have and how to accommodate the new ways that event planners want to use it to create experiential programs. These spaces are meant to foster collaboration and increase interaction that fuels innovative ideas. Clark Grue, president and CEO of CTCC, says, "we know that planners need furniture flexibility and different room configurations." In that context, four experiential rooms have been created at CTCC.

CoLab: Set up with funky furniture that's easy to move to create smaller working groups. For team training, innovation sessions and retreats. Hosts up to 70 people.

Ideation Centre: With bright furnishings and curved tables, groups of up to 100 are encouraged to strategize on the wall-to-wall whiteboards. Four rooms can be used individually for break-outs or combined to make one large room.

Upper Select Boardroom: Corner office luxury meets technological prowess in this light-filled boardroom for up to 20 people. State-of-the-art tech allows participants to collaborate with global partners.

Main Level Boardroom: A smaller boardroom for up to 10, with full teleconferencing capabilities.





OPTIONS ABOUND **STAMPEDE** PARK



Stampede Park is located just a little southeast of the downtown core. quickly and easily accessed by Calgary's light rail C-Train. It has eight venues on site, providing a wide variety of options for conventions, exhibitions, trade shows and livestock events.



THE DETAILS

Boyce Theatre: amphitheatre seating for 500, fixed stage

Rotary House: rustic log cabin with gas fireplace, seats 125

Grandstand: seats 17,000; standing room for 8,000; levels three and four have club and lounge

Big 4 Roadhouse: has two levels and more than 118,000 sq. ft. of space

BMO Centre: the largest venue in Calgary with 265,000 sq. ft.

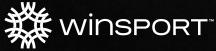
Stampede Corral: versatile space attached to BMO Centre, can be used as exhibit space, rodeo arena or ice rink

Nutrien Western Event Centre:

designed for national and international western competitions, rodeos, agricultural exhibitions and trade shows

Agriculture Building: meeting and seminar rooms on upper level, four pavilions for horses and cattle and an outdoor show ring.

INSPIRING PACES Markin MacPhail Centre, **International Arena** Award-winning event space and catering services featuring executive chef Liana Robberecht - Calgary Event Awards 2017 & 2018 **BOOK YOUR NEXT EVENT AT**



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EXPANSION PLANS

The expansion plans for the BMO Centre at the Stampede Grounds is a game changer in terms of the size of events that Calgary will be able to accommodate. The proposal has passed all three funding hurdles with the city, the province and the federal government.

The expansion will double the current size of the BMO Centre from 500,000 to one million sq. ft. of space, with an estimated price tag of \$500 million. Stampede CEO Warren Connell says, "This has been a long process. We've been dealing with all three orders of government for over two years." Connell says they usually have to turn down about 11 to 14 large functions each year because they just don't have the space.

"The first phases of work will see a new space constructed, Hall F, at the north end, which will take about 18 months and start soon," says Connell. "During that time, the rest of the design on the other side of BMO-Phase 2, so to speak—will actually be completed and the permits put in place. Then we'll decommission the Corral and start construction there as well. That's why it's such a long build. It's obviously critical to keep the current 370 shows going throughout the year."

Construction is expected to be completed in time for the 2025 Rotary International Convention, which is expected to draw some 40,000 delegates to the city, says Calgary mayor Naheed Nenshi. He adds, "It's about expanding our travel and tourism industry, it's about building the facilities that we need in order to attract the kinds of travellers, particularly convention and meeting travellers, who come here."







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Calgary suburbs.

The East Village is unequivocally Calgary's hippest urban neighbourhood at the moment, as refur-

bishments and new builds are gradually renovating this "newest oldest" part of the city. The reclaimed Simmons building, with local haunts such as Charbar, Phil & Sebastian Coffee Roasters and Sidewalk Citizen Bakery, are a food lover's paradise. The addition of the new ALT Hotel close to both downtown and Stampede Park makes it a natural choice for conference delegates.



Fraser Abbott, director of business development, says, "Think of it as South Beach with a toque." Abbott adds, "it's quite a capital expense, but in the long-term, an investment in what we can offer for corporate and neighbourhood clients. Beautiful spaces spark great conversations."

Hotel Arts also has an offsite catering division that works in tandem with a number of local venues, such as Studio Bell, the University of Calgary, Arts Commons and a number of local corporate clients.





NEW AND NOTABLE

RESIDENCE INN BY MARRIOTT CALGARY DOWNTOWN/BELTLINE DISTRICT

The striking new Residence Inn by Marriott Calgary Downtown/Beltline is the largest Residence Inn in the Marriott global portfolio. The 390 long-stay studio and one-bedroom suites will have full kitchens and separate living and dining areas. With a prime location in the downtown core, the tower will boast a terrace lounge and a landscaped roof deck with fantastic views high above the city. The complex will include 6,500 sq. ft. of naturally lit meeting rooms with state-of-the-art multimedia technology.

ALT HOTEL CALGARY EAST VILLAGE

This recently opened hotel embraces the city skyline, the Bow River and the eclectic neighbourhood from beautiful loft-style windows. It has 152 guestrooms and five meeting rooms, the largest of which can accommodate up to 120 people.

COMING SOON

ALT Hotel Calgary East Village

Construction cranes reach into the sky as these properties aim for completion within the next two years.

Holiday Inn Hotel & Suites Calgary South - Conference Centre

This hotel has 153 guestrooms and a central location close to the Chinook Centre Mall, with easy access to four major traffic thoroughfares. An onsite conference centre has 6,000 sq. ft. of venue space, comprised of a large ballroom with three meeting rooms, the largest can accommodate 120 people.



The Dorian

Another high-rise luxury hotel is making its mark in downtown with the construction of The Dorian, which will actually be two hotels in one. The lower levels of the 27-storey building will be a Courtyard by Marriott (180 guestrooms), and the upper levels will house an exclusive Marriott Autograph Collection Hotel—the first in Calgary—with 120 guestrooms. Two separate lobbies and elevator banks will service the two hotels. A main-floor restaurant, conference facilities, fitness facility and a top-floor restaurant-lounge with an outdoor patio will complement the hotel. It is scheduled to open in Fall 2020.

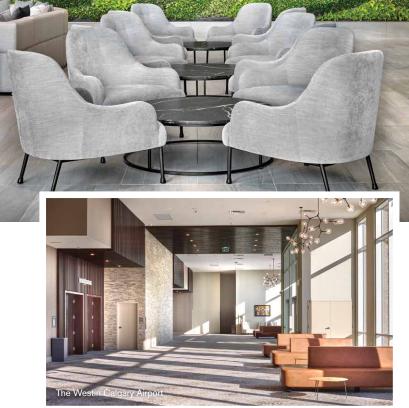
AIRPORT HOTELS TAKE OFF

Options for staying close to the airport have expanded with the opening of The Westin Calgary Airport and the Hyatt Place Calgary Airport.

The Westin has 247 guestrooms, including 17 suites, with the 671 Kitchen + Bar open for breakfast, lunch and dinner. The hotel has 20,000 sq. ft. of meeting space, eight event rooms and the largest ballroom in the city that can host up to 2,000 people. The conference centre has an exclusive entrance, separate from the hotel.

Just opened in January 2019, the Hyatt Place Calgary Airport is five minutes from the terminal with free shuttle service to whisk you seamlessly to the lobby. The Hyatt has 127 guestrooms, a restaurant lounge and 3,000 sq. ft. of event space with seating for 150 people in the ballroom.





TRIED AND TRUE HOTELS

Even though the sounds of new hotel construction reverberate throughout the city, these tried-and-true stalwarts of the hotel scene deliver outstanding customer service, meeting spaces, superb dining and great locations within the city.

Delta Hotels by Marriott Calgary Downtown

398 guestrooms

Meetings: 10,838 sq. ft. total space, 7 breakout rooms, 235 largest capacity

Calgary Marriott Downtown Hotel

388 guestrooms

Meetings: 11,013 sq. ft. total space, 8 event rooms, 448 largest capacity

The Westin Calgary

537 guestrooms

Meetings: 34,069 sq. ft. total space, 26 event rooms, 1,200 largest capacity

Hyatt Regency Calgary

355 guestrooms

Meetings: 33,000 sq. ft. total space, 22 event rooms, 1,800 largest capacity

Fairmont Palliser

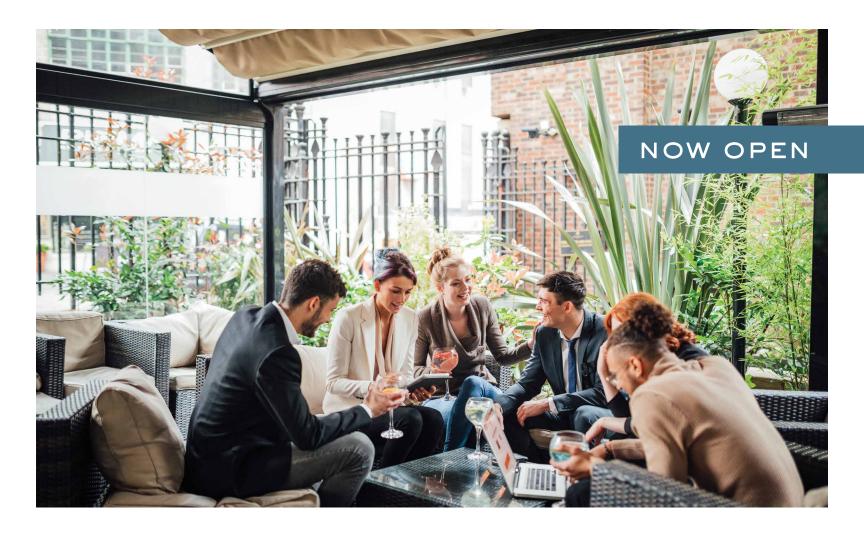
407 guestrooms

Meetings: 19,000 sq. ft. total space, 14 event rooms, 450 largest capacity

Le Germain Hotel Calgary

143 guestrooms

Meetings: 7,103 sq. ft. total space, 10 event rooms, 100 largest capacity



THE ART OF ENGAGEMENT

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Blending comfort and style with a modern and airy design, inviting spaces and places to socialise and connect await you. Seven unique meeting spaces spread over 6,300 square feet and accommodating up to 165 participants will inspire ingenuity and productivity.





Easy to access off of the main C-Train line and close to downtown, the library has 30 meeting rooms that can be booked for free-all with a Calgary library card. Mary Kapusta, communications director for the Calgary Public Library, says, "these rooms are wildly popular, have smart screens and are perfect for meetings for up to 12 people."

> The library events team will work with planners on the special request spaces (which have a fee), such as the Patricia A. Whelan Performance Hall with 336 fixed seats, a stage, a large display window at street level, stateof-the-art technology and a reception

ROB MCMORRIS

The stunning Shaikh Family Welcome Gallery is a grand space for receptions.

> The BMO Financial Group Community Room can accommodate up to 80 people, while two meeting rooms on the main level can be combined to seat up to 100 people.



CALGARY WELCOMES THE INTERNATIONAL ASSOCIATION OF WOMEN POLICE

"

I have to give a huge shout out to Meetings + **Conventions Calgary for** their incredible assistance in helping us bring this event to the city, with letters of support, accommodation options and acting as a conduit for services and event options.

-Sueanne Ford, staff sergeant, Calgary Police Service, and Calgary cochair, International Association of Women Police







When the International Association of Women Police (IAWP) decided that Calgary would be the host destination for its 2018 conference, the hometown committee made sure they would have a fantastic experience in the city.

Immediately following opening ceremonies, the annual Parade of Nations was marshalled to showcase over 850 police women in full ceremonial dress from over 40 countries. Showing their solidarity they made their way in a walking parade from the Calgary Tower, along 8th Avenue and Macleod Trail, to the host location at the BMO Centre at Stampede Park. Each country was represented by a flag bearer and accompanied by the Calgary Police Service Pipe Band.

Beverly Voros, staff sergeant with the Calgary Police Service, says, "planning a parade is not as easy as it sounds, but Meetings + Conventions Calgary was very involved, assisting with permits, recycling and security."

The parade was followed by dinner and an award ceremony.

The five-day conference included keynote

speakers, break-out sessions and a 65-booth

Offsite venues included the YouthLink Calgary Police Interpretive Centre for a welcome reception and silent auction that raised \$20,000 for the local children's hospital. The IAWP gala dinner was held at Girletz Rodeo Ranch, a 15-minute drive just north of the city.

CORRALLED AT GIRLETZ RODEO RANCH

True Western hospitality, authentic rodeo, toe-tapping music and down-home country cooking is all part of the experience at the Girletz Rodeo Ranch. Family owned and operated since 1950, Allen and Shelly Girletz create custom Wild West events for groups of up to 1,200 people.

The IAWP welcomed guests as they got off buses with three mounted officers and the Calgary Police Hawks helicopter when they arrived onsite.

While still a working livestock ranch, the venue includes outdoor rodeo grounds with spectator boxed and bleacher seating. The rodeo includes

bull riding, trick riding and the Calgary police showcased a K-9 Unit demonstration.

Shelly Girletz notes that the Alberta barbecue is done by a local gal, showcasing carved roast beef, roasted potatoes, fresh vegetables, salads and homemade desserts.

Onsite activities for attendees include mechanical bull riding and calf roping, a live band with line-dancing lessons and caricature artist.

A 10,000-sq.-ft. enclosed dance hall and saloon protects guests from inclement weather.



trade show.

Kickin' back at the
Girletz Rodeo Ranch
Scan the QR code on Page 3
to launch interactive content.



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BUSINESS MEETINGS I BANQUETS CLIENT RECEPTIONS SEMINARS BARBEQUES

VENUE	BANQUET BUFFET	BANQUET PLATED	COCKTAIL RECEPTION	MIN. GUESTS Day / Night	
Calgary Town Hall	20	20		12/—	
Canmore Opera House	64		100	25 / 40	
Celebration Tent	1,000		1,500	350 / 350	
Chautauqua Tent	350		600	100 / 200	
Famous 5 Centre of Canadian Women	22	22	60	12 /15	
Founders' Lounge	48	48	80	12 / 20	
Gasoline Alley Mezzanine	160	No. of the last	344	40 / —	
Gasoline Alley Museum	400	400	1,000	150* / 250	
Gunn's Dairy Barn	120	136	140	48 / 80	
Millarville Ranchers' Hall	60		80	25 / 40	
Railway Orientation Centre	72	11. 11年7月	90	24 / 40	
Selkirk Gallery Room	48	64	80	20 / 30**	
Wainwright Hotel	184	184	375	80 / 120	
			*Select Mondays. **Within 30 days.		



For additional information and booking sales@heritagepark.ca | 403.268.8526



EXCITEMENT BUILDS FOR X GAMES

Calgary has secured the exclusive Canadian rights to host the X Games for a minimum three-year run. The X Games—an annual snowboard, freestyle skiing and music festival—will come to Canada for the first time in 2020, showcasing the city's athletic facilities, amazing venues, artists and culture.

Held in late February or early March, the X Games are expected to bring 75,000 annual spectators and more than 10,000 out-of-region visitors to the city. With the exclusive rights, Calgary has the opportunity to join a prestigious list of X Games host cities, including Aspen, Shanghai, Oslo and Sydney. Calgary would become the first Canadian city added to the X Games' growing lineup.

X Games have evolved from an action sports competition into one of the most complete youth culture experiences available with an enhanced sport, music, gaming and festival lineup.



This extreme-sport event attracts big-name sponsors, top-tier athletes and consistent fan attendance, especially the coveted younger generations. This attractive demographic will be exposed to the city in a new way, with interactive segments including live music, athlete meet-and-greets and a focus on eco-friendly event elements.

"We're very excited about the opportunity to bring X Games to Canada and are encouraged by the work that the city of Calgary and the government of Alberta have put in to reach this point," says Tim Reed, vice-president X Games, ESPN. "Canadian athletes have a rich tradition of high-level performance at X Games events and to bring the X Games to their backyard would be awesome. When you combine the amazing athletes with the backdrop and venues of Calgary, the potential is there to produce a really special Canadian-inspired X Games."

The snowboarding and superpipe competition would take advantage of the WinSport outdoor facilities at Canada Olympic Park, on the westernmost outskirts of the city. The freestyle "big air" and slopestyle skiing events will be held at Calgary Stadium.







SEE CALGARY ON A SLICE OF



Calgary's new Lime-E electric assisted bikes are a great way to see the city. All you'll need is to download the app to find a bike, put on a helmet and get going.

CALGARY'S TOP FIVE URBAN CYCLING TRAILS

- 1. Bow River: start in the downtown Eau Claire Park and head west to the 418-acre Edworthy Park to enjoy the picturesque views along the riverfront.
- 2. Prince's Island Park: a favourite local haunt for walking, cycling and picnicking, with easy access from downtown over three bridges.
- 3. Confederation Park: situated northwest of downtown, this 400-acre park has a great wetland area for local flora and fauna.



- 4. Bowness Park: a 74-acre patch of forest on the Bow River.
- 5. Nose Hill Park: escape the urban jungle without leaving the city in this 2,800acre park with 32 trails and 25 miles of pathways to explore.

BLACK AND WHITE

Come as hungry as a bear to the Panda Breakfast at the Calgary Zoo. Close to the ever-evolving East Village, the Calgary Zoo welcomes corporate groups of 30 or more for an exclusive viewing of the giant pandas in the morning hours before the zoo opens. The Calgary Zoo's interpretive staff are on hand during the event to answer questions and to speak to conservation efforts in China and specific aspects of panda behaviours.







With year-round teambuilding and flexible event space for trade shows, galas, conferences and events, WinSport can propel your group in the right direction. Diverse programming options rely on collaboration and the spirit of the Olympic Games to encourage your group to compete as a team. With award-winning Executive Chef Lianna Robberecht overseeing the

kitchens, and various meeting and event venue options from arenas, a festival tent and the popular Molson Canadian Hockey House, you're sure to find a space that fits your program.

PEDAL POWER

Take teambuilding to the next level as 30 individual feet power a 15-person U-shaped bicycle. Urban Pedal Tours operates May to September in Calgary visiting local craft breweries, taking in the local sights along the way. Choose from a Beltline Tour on trendy 17th Avenue or the Barley Belt Tour in the Manchester Industrial area, close to the Stampede Grounds.











Plan a productive event in South Calgary's Urban District. Our two locations are suited for both short-term and extended stays, with exclusive meeting packages to make any kind of event a success. Your group will benefit from the combined amenities of two great brands under one roof, offering you more choices and more flexibility. And our ideal location, walking distance from great entertainment and dining options, gives your attendees the opportunity to enjoy a perfect experience.

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COURTYARD

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TO MEET

IN CALGARY



HAWTHORN DINING ROOM

Guests to the Fairmont Palliser Hotel will have a new restaurant and lobby bar to visit this spring, with the grand reveal of the new Hawthorn Dining Room and open concept bar just off the lobby. "Think of it as the revival of the classic hotel lobby bar," says David Woodward, director of sales and marketing for the hotel. Bern Glatz has been hired as executive chef, and will utilize 60 per cent of meat and vegetables from local producers. The former Oak Room Lounge is being converted to a 2,000-sq.-ft. event space that will accommodate up to 120 people.

Nestled within the Sheraton Suites Calgary Eau Claire, Flower & Wolf is a bright and airy spot for breakfast, lunch and dinner. The restaurant is the first outof-province franchise for Toronto-based Iconink restaurant group, helmed by Executive Chef Cole Glendinning.

Quality local ingredients and Glendinning's passion for local meats are evident on the menu, starring in roast carrot spread, braised bison short rib, boar chop and venison striploin.

The restaurant can be bought out and seats up to 250 people.

This new entrant on the Calgary dining scene is rooted in Canadiana and a quest for authenticity. The Shoe & Canoe Public House in the Delta Hotels Calgary Downtown is named after a book about David Thompson, a legendary, but largely unknown, Canadian trader, astronomer, explorer and cartographer—and coincidentally, the first person to buy a plot of land in Calgary. He also successfully mapped the Western side of the Rocky Mountains.

Tasked with creating the menu, Executive Chef Phil Andrews wanted to imbue Canadian flavours, food and drink that showcase the best that southern Alberta and the rest of Canada has to offer. Craft beers, birch syrup, Alberta beef, Chomeur Pudding from Quebec and Fogo Island cod are all happily showcased in a casual but comfortable atmosphere.

The restaurant can be bought out for groups and accommodates up to 160. A private dining room in the back is perfect for smaller groups and can seat 50 for dinner or host up to 85 for a stand-up reception.



THE

The King Eddy is yet another example of how Calgary celebrates heritage and honours its history. As one of the first hotels built in the city, the King Eddy welcomed early migrants to Calgary and stood proudly on hotel row on 9th Avenue. It closed down in 2003, but was known as "Calgary's Home of the Blues," hosting such greats as BB King, John Hammond, Buddy Guy and Otis Rush.

With the adjacent construction of Studio Bell and the National Music Centre, the historic hotel was saved from the wrecking ball and taken apart brick by brick, which were numbered, cleaned

and stored. The building was reassembled exactly as it was when it first opened in 1905.

The King Eddy now has a new life as a bar, restaurant and live music venue. The main floor can also be rented out for private functions, hosting everything from meetings for 20 to a full buy-out for 200 people. Popular for after-parties, as the stage is all ready to go with in-house

General manager Jynn Gibson says the brunch, lunch and dinner menus are inspired by the soulful cooking of the Southern States, with enduring favourites such as fried chicken and biscuits, shrimp and grits, gumbo, po' boys and hush puppies—plus some Alberta beef in there for good measure.

light and sound technicians.

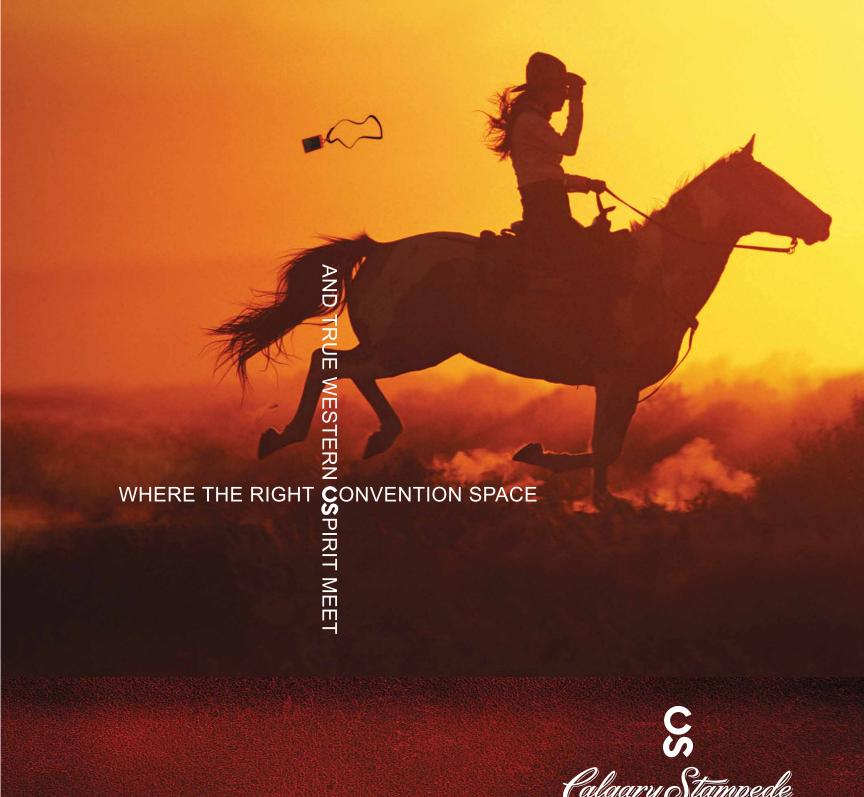




GRETA ARCADE

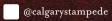
Feel like a kid again at Greta Arcade Bar, where friendly competition underlies a casual atmosphere to kick back and relax. Loaded with more than 50 arcade games over two floors, groups can mill out noshing on globally-inspired street food, shareable drinks and cheer on their colleagues.

Greta can be bought out and can host up to 400 people.





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