

## Mayor's White Hat Award

Nominee full name: \_\_\_\_\_

Submission contact email: \_\_\_\_\_

### Purpose:

To honour an individual who has made a significant and recognizable contribution to the tourism industry in Calgary.

### Criteria:

The nominee for this award must have:

- Creation of a legacy or positive recognition program or event enhancing or promoting Calgary, locally, nationally or internationally
- A true Calgary Ambassador
- A minimum of five years of related experience
- Evidence of a strong commitment to the industry
- Capabilities must include; proficient job skills, leadership abilities, positive role modeling, a team player attitude and approach
- The nominee's education and training will be considered
- Eligible candidates for the Mayor's White Hat Award include:
  - Management
  - Owners/Operators
  - Front Line employees
- Nominee participation is required to ensure the receipt of accurate information and to make for a strong and comprehensive submission. The questionnaire should be completed by or in consultation with the nominee.

### Deadline for Submission: Thurs., March 26, 2020

### Process:

- The selection committee's decision is based entirely on the information provided. Provide as much support material as possible (i.e. copies of staff awards and letters of support).
- Upon receipt of the submission, the submitter will receive a confirmation email.
- No further correspondence will be processed on the state of the submission.
- Tourism Calgary and the Calgary White Hat Awards Committee reserves the right to reject any submission(s) or nomination(s) at their discretion.
- All nominees and supporters are welcome to attend the Calgary White Hat Awards Gala.
- All winners will be announced at the Gala.

### Format:

- Submissions must be delivered in **ONE** of the following electronic formats:  
*Please ensure your copy is clearly marked and direct to CINDY GOOD*  
*Submission in hard copy or combinations of formats will not be accepted*
  - E-mail (cindyg@tourismcalgary.com)
  - Flash Drive
  - File sharing programs

## Questionnaire

(To be completed by the nominee)

- 1) Explain what excellent customer service means to you. Please include an example of how you have achieved this.

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- 2) What educational or training programs have you completed to further your personal professional development? (i.e. post-secondary, in-house training, ATEC, etc.)

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- 3) Describe what being a team player means to you.

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- 4) Outline accomplishments that you have achieved in the hospitality and tourism industry during the past five years.

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- 5) Describe your future goals and what you plan to accomplish.

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**Please use additional sheets if more room is required to answer questions.**