

SHOW YOUR GREY CUP SPIRIT AT CANADA'S BIGGEST PARTY!

The 107th Grey Cup Festival presented by Shaw comes to Calgary November 20-23, at Stampede Park. This annual tradition attracts fans from across Canada for a week of fun and excitement, leading up to the championship game at McMahon Stadium, November 24th.

With thousands of visitors exploring our city and local Calgarians alike taking the opportunity to experience their hometown, we want our Grey Cup spirit to be on full display this November.

To that end, please find the Festival '**Paint the Town Red**' package attached. The package and optional add-ons are designed to meet the needs of all sizes and types of businesses.

Join us and help make this Grey Cup Festival the BEST one ever! EXPERIENCE THE ENERGY!

PAINT THE TOWN RED ORDER FORM

Show YOUR Grey Cup spirit by ordering a **Paint the Town Red** package below. Deadline to submit your order is October 28, 2019. Your order will be delivered the first week of November.



PACKAGE INCLUDES:

- 1 33"x79" retractable roll up banner (includes graphic <u>and</u> hardware)
- 1 11"x17" retractable roll up banner (includes graphic <u>and</u> hardware)
- 2 2'x2' floor decals
- 2 2'x3' window decals
- 4 Souvenir Grey Cup Scarves
- Buttons for staff to wear or share

All for only \$400

PLUS ... the opportunity to buy up to ten (10) tickets for the 107th Grey Cup presented by Shaw for \$269* This special offer includes a **FREE** Grey Cup Rodeo ticket for each seat purchased!

CLICK HERE TO PURCHASE

OPTIONAL ADD-ON:

Customizable Window Decaling

William Huff Advertising, our official signage partner, can provide a quote on pre-approved window designs. The cost varies by design and size of window.

Please contact Lindy Sentes at lindys@williamhuff.com

PAINT THE TOWN RED **2019 GREY CUP FESTIVAL**

GREYCUPFESTIVAL.CA

11"x17"

NOVEMBER

21-24







BUTTONS | 1.25" + 1"



FLOOR DECALS 2 each - 24" x 24"



RETRACTABLE ROLL UP BANNER | 33"x79" Includes the graphic & the hardware