

MEDIA ADVISORY  
August 26, 2011



**Calgary Highland Games to host first 2012 World Masters Championship in Canada**  
*64 Athletes from around the world to compete September 3, 2011 at Springbank Park.*

Calgary – The Calgary United Scottish Games Association (CUSGA) hosts its annual **Calgary Highland Games** to celebrate Scottish culture and provide a competitive venue for hundreds of bagpipers, highland dancers and heavy event athletes. Highland Games athletes are coming from Canada, the United States, Germany, Japan, Scotland, Northern Ireland and the Netherlands.

Tourism Calgary has supported the efforts of CUSGA and the Calgary Highland Games to attract a major international event to Calgary. CUSGA is hosting a preview event for media and interested public to introduce the 2011 Highland Games to Calgary.

**WHAT:** Calgary Highland Games and World Masters Championship Preview

**WHERE:** Big Rock Brewery – 5555 76<sup>th</sup> Avenue SE, Calgary (outside on the grass area)

**WHEN:** Tuesday, August 30, 2011 from 10:00 to 11:00 a.m.

**WHO:**

- Gerry Reynolds – organizer of the famous Inverness Highland Games in Inverness, Scotland
- World Masters Championship competitors
- Highland bagpipe performers

**PHOTO OPP:**

- Heavy events athletes will demonstrate the tossing of the caber and other typical Scottish athletic events that are held at the Calgary Highland Games
- Special guest Gerry Reynolds to receive White Hat ceremony from Tourism Calgary President & CEO Randy Williams

CUSGA has been organizing the Calgary Highland Games since the first one held in 1913. This popular event attracts several hundred elite competitors in dancing, piping and athletics from around the world as well as thousands of spectators. This year, the Calgary Highland Games plays host to the World Masters Championship, which is being held in Canada for the first time. This Championship will include many of the best international heavy event athletes who will show their strength and skill in a variety of traditional Scottish heavy events.

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**For more information, please contact:**

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