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For Immediate Release

**Tourism Calgary welcomes Ross Meredith as newly appointed Director
*Industry Representative, Accommodations***

(Calgary, Alberta) – Tourism Calgary is pleased to announce the appointment of Ross Meredith to the organization's recently assembled Board of Directors, as Industry Representative of Accommodations.

"With over 25 years' experience in the hospitality industry, Ross is our ideal candidate for Industry Representative of Accommodations," notes George Brookman, Chairman of Tourism Calgary's Board of Directors. "His expertise and reputation in the accommodations community speaks for itself and will surely assist us in putting Calgary on the map as *the* destination for both business and leisure travel."

Meredith has previously held key leadership positions for Fairmont Hotels and Resorts, including The Fairmont Banff Springs and pre-opening responsibilities at The Fairmont Dubai; as well as management roles with Starwood Hotels and Resorts, such as General Manager positions at both the Sheraton Suites Calgary Eau Claire and currently at The Westin Calgary. With previous board experience with both Tourism Saskatoon and Tourism Calgary, Meredith also sits on the board of the Calgary Children's Foundation charity.

Tourism Calgary, which recently amended its bylaws to create a smaller, more effective, competency-based board, with representation from all industry sectors, has two appointed positions remaining: Industry Representatives of Meeting, Convention & Incentive Travel and Attractions and Events. Randy Williams, the organization's new CEO, will join the staff and Board as of January 4, 2009.

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About Tourism Calgary:

Tourism Calgary is a not-for-profit, membership based organization specializing in the marketing and promotion of Calgary and area as the destination of choice for leisure and business travel. For over 50 years Tourism Calgary has been the only organization dedicated to this purpose, and has grown to include a network of over 500 businesses from city attractions and accommodations to arts and entertainment venues and transportation outlets.

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