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For Immediate Release

Tourism Calgary appoints Kurby Court to Board of Directors
Industry Representative, Attractions & Events

(Calgary, Alberta) – Tourism Calgary is pleased to announce the appointment of Kurby W. Court to the Board of Directors as the industry representative for Calgary's attractions and events.

The Vice President of Special Features for Spruce Meadows, one of the world's premier show-jumping facilities, Kurby brings with him expert knowledge and experience in the attractions, events, and tourism industries.

"As one of Calgary's major attractions, we are very pleased to have Spruce Meadows represented on the Board of Tourism Calgary," said George Brookman, Chairman of Tourism Calgary's Board of Directors. "Kurby Court is an excellent individual; a highly regarded executive at Spruce Meadows and the perfect person to represent the attractions and events segment on our Board."

Since joining Spruce Meadows in 1996, Kurby has held management responsibility for a variety of areas, including: hosting venues and special events, security, operations, and special projects. He is now involved with many aspects of Spruce Meadows operations, specifically the direction of Spruce Meadows Special Features.

Kurby has volunteered his time with a number of community and event organizations including the S.T.A.R.S Foundation, the World Petroleum Congress and the World Angus Forum.

Calgary attractions and events are an important segment of the Tourism industry, contributing millions of dollars annually to the economy. The diversity and quality of Calgary's attractions, events and festivals are internationally recognized, serving as a key incentive for business and leisure travel, and a source of pride and enjoyment for the local community.

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About Tourism Calgary:

Tourism Calgary is a not-for-profit, membership based organization specializing in the marketing and promotion of Calgary and area as the destination of choice for leisure and business travel. For over 50 years Tourism Calgary has been the only organization dedicated to this purpose, and has grown to include a network of close to 500 businesses from city attractions and accommodations to arts and entertainment venues and transportation outlets.

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