

# Calgary™

Heart of the New West



Safe, clean, and cosmopolitan, Calgary is an engaging mix of big-city culture, genuine hospitality and uncommon energy. A city where ideas generate action and dreams become reality, where people from around the world come to experience adventure, rich western heritage, pioneering traditions and the majestic Canadian Rockies.

Incorporate a one- or two-night stay in your clients' itinerary. Allow them the opportunity to experience Calgary's cutting-edge live performances, mosaic of festivals, delectable cuisine, trendy night spots, specialty shops, tranquil spa settings and world-class attractions. Sunny skies, a moderate climate and no provincial sales tax make Calgary a destination of choice for business or leisure. With the pristine wilderness of Banff National Park less than one hour's drive away, Calgary offers the best of two exciting worlds – from stimulating city life in Canada's newest urban playground to the spectacular scenery and nearby outdoor adventure in the Canadian Rockies, the Badlands and hoodoos, the rolling foothills and expansive prairies. Calgary and area has it all.

- Calgary's population is over one million people.
- Calgary is known for its sunny skies, moderate climate and four distinct seasons.
- Calgary is a city of choices – culture, entertainment, shopping, more than 80 attractions and adventure products and over 1,600 restaurants.
- Calgary's International Airport is just a 20 minute drive from the city centre.

## Calgary's Trendy Districts

*Discover how each has its own personality*

**Inglewood** – Calgary's original main street, just east of downtown, features antiques, home furnishings, book stores, restaurants and eclectic boutiques.

**4th Street and Mission district** – Calgary's 'people street' boasts an interesting array of restaurants, specialty stores and coffee shops.

**Kensington** – Calgary's 'Village in the City' is the hip place to sip a latte, dine internationally or take in a movie at the historic Plaza Theatre.

**Chinatown** – Calgary's vibrant Asian restaurants, shops and attractions are centrally located in the heart of the city.

**Uptown 17th Avenue** – Calgary's unique and diversified shopping district is just minutes south of downtown and hosts niche galleries, boutiques, cafes, bistros and bookstores.

## How to sell Calgary!

- Daily non-stop flights from many International gateways.
- Non-stop seasonal charters from many destinations.
- Good value for the Canadian dollar.
- Excellent variety of affordable and deluxe accommodation.
- Specialty shops, gifts, designer labels and western wear... this level of quality and selection may not be found elsewhere in Alberta.

## Calgary is the perfect hub for local day trips

- Travel 1.25 hours to Banff, with pristine Lake Louise just beyond. Both are nestled in the Canadian Rocky Mountains
- Travel 1.5 hours to the acclaimed dinosaur beds in Drumheller.
- Travel south and spend a day experiencing western spirit along the Cowboy Trail.
- Travel 1 hour west to pristine Kananaskis Country, located in the heart of the Canadian Rockies.

## Contact us:

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**Eau Claire Market** – Calgary’s downtown recreational hub is adjacent to Prince’s Island Park along the banks of the Bow River and home to boutiques, restaurants and pubs.

**Stephen Avenue Walk National Historic District** – It was the city’s main street in the 1890’s and today, it is still the heart of downtown’s business and retail hubs. 180 stores and services provide a bustling walkway that includes many designer labels and some of Calgary’s acclaimed dining establishments.

## Travel and Transportation

*Calgary is ideally located for a visit to Western Canada*

- Travel time from Calgary International Airport to downtown is 20 minutes.
- Car rental companies are located at Calgary International Airport and downtown locations.
- Taxi fare from Calgary International Airport to downtown is approximately C\$40-45.
- Calgary’s CTrain (Light Rail Transit) connects from one corner of the city to the other. Fare: C\$2.75 (adult), C\$1.75 (youth) one-way or C\$8.25 adult day pass or C\$5.25 youth day pass. Free in the downtown core.
- Highways are open year round and are maintained in all seasons.
- Car hire is very popular. By International standards, Calgary and area does not experience heavy traffic.
- Rocky Mountaineer Railtours and the Royal Canadian Pacific both service Calgary.

## Calgary and Area Adventures

*A choice of engaging signature experiences year round*

- Discover the animals of the Canadian Wilds or Destination Africa at the Calgary Zoo, Botanical Garden & Prehistoric Park.
- Tour Calgary’s XV Olympic Winter Games sites. Try out Olympic activities at Canada Olympic Park and the Olympic Oval. View the medal presentation venue at Olympic Plaza.
- Visit Spruce Meadows, Calgary’s world-famous equestrian facility for show jumping.
- Check out the views of the Canadian Rockies and the city’s landscape from the top of the Calgary Tower.
- Try your luck at a casino, step back in time at a museum, or shop until you drop.
- Cheer on your favourite team at a live hockey, lacrosse, baseball or football game.
- Walk, jog, bike or in-line skate along the paths that follow Calgary’s two rivers.
- Explore the history of Canada’s west at Heritage Park Historical Village, Fort Calgary, Glenbow Museum or The Military Museums.
- Indulge your passion for art with a stroll through one of Calgary’s many niche galleries.
- Spark your imagination at the TELUS World of Science or revisit the early days of Canadian aviation at the Aero Space Museum.

## A four-season destination



### WINTER

November through February

- Diverse shopping, dining, theatre and culture abound in the heart of the city
- High Performance Rodeo – Calgary’s International Festival of the Arts
- Hockey – cheer on the NHL Calgary Flames or WHL Calgary Hitmen
- Zoolights at the Calgary Zoo, Botanical Garden & Prehistoric Park

### SPRING

March through May

- Heritage Park Historical Village – season opening
- Glenbow Museum – permanent, special and traveling exhibitions
- Theatre & Symphony



### SUMMER

June through August

- Calgary Stampede – North America’s premier rodeo/western festival
- Spruce Meadows – world-renowned equestrian show jumping tournaments
- Scotiabank Calgary Marathon – Canada’s longest running marathon
- GlobalFest – multicultural festival/ International fireworks competition

Many more festivals throughout the summer

### AUTUMN

September through October

- Calgary International Film Festival
- The Master’s at Spruce Meadows
- Canadian Rodeo Tour Championship
- Calgary Stampeders – professional football

Many more activities available throughout the year

