

Economic Impact of Visitors to Calgary CMA (2006-2008)

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	2006	2007	2008*
Number of visitors ¹	4,189,163	4,563,877	4,573,109
Average spending per person per night ¹	\$74.02	\$84.13	\$66.91
Average spending per person per trip ¹	\$202.94	\$213.35	\$193.52
Average length of stay (nights) ¹	2.25	2.19	2.41
Average party size ¹	1.62	1.61	1.62
Total spending by visitors ¹	\$982,796,000	\$1,151,950,000	\$1,061,338,000
Economic Impact, Calgary Area²			
Industry Output	\$1,636,136,613	\$1,901,352,270	\$1,740,072,095
Wages and Salaries	\$457,312,153	\$525,165,293	\$476,140,761
Municipal Tax Revenue Support	\$61,623,884	\$69,792,709	\$60,716,391
Employment (# of Jobs)	18,382	20,048	17,574

Sources:

¹ Tourism in Canadian Cities: A Statistical Outlook 2006, 2007, 2008. Research Resolutions

² Tourism Calgary's Tourism Economic Assessment Model (T.E.A.M). Conference Board of Canada. Updated March 2004.

* **NOTE:** Due to changes in methodology, 2008 is not comparable to previous years.